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September 2024

#### STATEMENT OF SUSTAINABILITY

We have always moved with the times, investing in people, technology, accreditations and encouraging best environmental practice. The Body Shop was one of our first ever customers and consequently, has brought sustainability, ethics and green behaviours to the forefront of our business for many years.

We ensure that we keep on top of our environmental management system, changing legislation and seek to explore new initiatives. Today, alongside many of our suppliers and customers, our focus on sustainability is heightened and we would like to share with you what we do at L&S to contribute.

### **Paper**

We have held FSC® Chain of Custody certification for many years and actively promote this method of well-managed, FSC® certified forests and other controlled sources paper. All house papers are FSC® certified, which accounts for approximately 90% of our paper usage. The remainder is made up of recycled and/or recyclable materials. We research, source and trial new papers with innovative green properties, to meet specific customer needs. We also offer carbon neutral supplied paper.

## **Large Format Products**

We source alternative non-plastic substrates to suit customer needs and promote alternatives where plastic usage within a job is high. We encourage the re-use of large format graphics and systems whenever possible, offering to collect and re-skin with updated graphics. Our site surveys allow us to explore and promote opportunities to repurpose existing signage, avoiding wastage and further materials.

# **Packing Materials**

We promote the use of biodegradable, compostable and recyclable products where the volume of packaging is high; encouraging customers to swap for more sustainable materials. We are continually introducing new green packaging materials to significantly reduce our use of plastics day-to-day. Alternative offered include: plastic tapes to Kraft tapes, bubble wrap to Green Wrap, polybags to Kraft Bags, shrink wrap to a biodegradable alternative, plastic to cardboard business card boxes...and this list is growing.

### Waste & Recycling

We minimise our waste paper by restricting run sheets and monitoring output. Waste paper is either re-used for notepads, donated to local schools or collected for recycling. All other print waste materials are collected by specialist providers within the industry. This includes plates, plate developer, inks, ink tins and tubes, empty cartridges, blankets, plastics, oil, PVC, ACM, polypropylene, foam and wooden pallets.



#### **Production & Distribution**

We offer Web2Print – not only does this make things easier for our customers, it helps stock control and avoid wastage.

We use vegetable-based inks and minimise our use of toxic chemicals through computer-to-plate technology, as well as using process less plates to remove water and chemical waste.

We invest in new technology that uses inks and energy more efficiently.

Where possible, we group jobs to minimise paper wastage and energy consumption.

We offer an end-to-end service from proofing right through to delivery, minimising travel and transportation of goods to and from subcontractors.

Our inhouse despatch service promotes efficiency by allowing us to carefully plan our routes, minimising our journeys and mileage. Alongside this, our vehicles operate on low carbon emissions.

Our environmental commitment continues via our membership with the government Climate Change Levy scheme. This ensures we actively review our energy efficiency and work towards specific improvement targets.

We are Carbon measured annually by an independent company and have undertaken projects like upgrading all the factory lighting to LED to reduce our Carbon footprint. We have also switched our energy to a renewable provider and are aiming to be net zero by 2030.

## Staff & Our Community

We work with many local suppliers to support our community. It also means we understand where our products and services are from, whilst minimising carbon emissions.

Many of our staff are based within a short distance of our offices, reducing journey times and travel footprints .

#### Finally

For L&S it is not just about ticking a box or being seen to do the 'right thing'. We care about sustainable print and continue to learn and evolve to improve our working practices and environmental footprint. We're always open to new ideas and suggestions...so please talk to us!

L&S Printing

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